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8th Annual

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Culver City Car Show Official Program Guide

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**Culver City Car Show
Schedule**

9:00 a.m.
Opening Ceremonies
Introductions of guests
City Council
A few words by Mayor O'Leary

10:00
Band - Stereo Union

11:00
Derby Girls demonstration

11:15
Band - Dynotones

12:15
Pin Up Contest
Live Auction
Trophy Awarding

2:00
Band - Deek Dickerson Band

3:00
Show Closes

Culver **CITY** Fire Department

Fire Service Recognition Day



Saturday, May 7th, 2011
Headquarters - Fire Station #1
9600 Culver Boulevard
9:00 a.m. to 3:00 p.m.

In honor of Fire Service Recognition Day, the Culver City Fire Department will open its doors to the community for a fun filled day of celebration.



Kids, be sure to stop by and enter our coloring contest for a chance to win a meal with the Culver City Fire Department!



We'll be offering some fun stuff for the kids and our Firefighters' Association will be cookin up pancakes (a.m. only) & selling T-shirts for both adults and youth!

The George Barris Story



George was born in Chicago in the mid twenties. In 1928, he and his older brother Sam moved to Roseville, California with relatives after their parents died. They both were excellent students especially in drama, music and drawing. George pursued a passion for building scratch-built aircraft models which led to model cars. He won competitions for construction and design.

The family gave the brothers a 1925 Buick in need of repair for the work they did at their restaurant. This Buick became the first "Barris Brothers" custom car. The old Buick needed much attention and their creative urges to make it different took hold. They straightened the body and added bolt-on accessories before George hand painted the car in orange with blue stripes.

It was promptly sold to purchase a 1929 Model A.

The brothers interest in cars intensified during their teenage years as they discovered "the black art" of body work by hanging out after school at local bodyshops, including Brown's and Bertolucci's in Sacramento. George created his first full custom from a used 1936 Ford convertible before he graduated from High School. This automobile lead to their first commercial customer. Shortly after George formed a club called Kustoms Car Club where the first use of "K" for kustoms appeared.

After Sam entered WW II, George moved to Los Angeles where his talents began to flourish. He soon opened his first shop in Bell, a Los Angeles suburb in late 1944. Sam joined him after his discharge in 1945. They opened a new shop on Compton Ave. in Los Angeles. The shop was known as the "Barris Brother's Custom Shop". Sam's natural metal craftsmanship served as a perfect foil to George's desire to design, paint, manage, and promote.

George began to race at Saugus Speedway around 1947. But this hobby was short lived as the business expanded and took up all his spare time. Other forces began to take place, the first Hot Rod Show produced by Robert 'Pete' Petersen founder of Hot Rod magazine. The Barris brothers were asked to exhibit the only custom car in the show. The reaction was very positive.

Modern automotive magazines were being published which provided coverage of the custom car business. George began photographing autos professionally and writing for the magazines. He was able to promote his business by demonstrating their techniques through how-to articles.

The Barris brothers outgrew their shop on Compton and moved to a larger shop in Lynwood where the famous Hirohata Merc was born. Sam bought a new two-door Mercury and knew it would make a great custom. He figured it out all in his head and began cutting it up and reformed the car. Bob Hirohata admired Sam's style and brought in his '51 Merc for a full custom job. Sam finished his car so it could be shown at the 1952 Motorama. It turned out to be the sensation of the show.

George formed "Kustoms of Los Angeles," which was initially restricted to

Barris customers and later became "Kustoms of America." The group grew out of week-end custom runs which George help put together. Kustoms of America is still a major club today that has a major cruise in Paso Robles.

The movie studios had taken note of Barris kustoms on the streets and at races and came to George for cars for their films. One of the first films Barris made cars for was called "High School Confidential". The success of the initial movie car venture motivated George to seek business in Hollywood. This included customizing the personal cars of the stars as well. As the past forty plus years have shown, this association with the studios and stars has been long and fascinating.

Shirley Ann Nahas, George's future wife came into the scene and was an integral part of George's success. She became a strong nurturing partner in George's life as Sam had already left the business. George concentrated on promotion as well as kustomizing. The two went hand in hand. He would travel all over the country in his creations, with the name "Barris" plastered everywhere he could, covering car shows and appearing on TV talk shows. In the late 50's Revell began making model kits of George's cars. AMT soon joined with the "Ala Kart." Plastic model kits became the biggest selling toys at the time.

Original kustoms and hot rods continued to roll off George's drawing board. They were built and decorated by the best fabricators and craftsmen in the business. This pool of talent included Bill Hines, Lloyd Bakan, Dick Dean, Dean Jeffries, Von Dutch, Larry Watson, Hershel "Junior" Conway, John and Ralph Manok, Bill De Carr, Richard Korkes, Frank Sonzogni, "Jocko" Johnson, Lyle Lake, Curley Hurlbert, "Gordo", and for a brief time Tom McMullen. Many of them went on to do their own notable work. As the sixties began, George shifted gears and bought a new shop in North Hollywood where he designed and built award winning cars. He also became a father to daughter Joji and son Brett. George continues to work out of this shop today.



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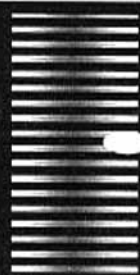
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WELCOME!

Welcome to **Cruisin' Back to the Fifties** presented by the George Barris and the Exchange Club of Culver City. 2011 is the eighth edition for our annual celebration of the America's classic cars and street rods. As you stroll past this matchless collection of roadsters, muscle cars and timeless classics, we think you will agree, this year's show is the best one yet!

Cruisin' Back to the Fifties wouldn't be possible without George Barris, the iconic designer of some of Hollywood's most legendary cars from the Beverly Hillbillies' Jalopy and the Batmobile to the famed Plymouth Barracuda that streaked across the silver screen in *Fireball 500*. For more than fifty years, George's inimitable automotive creations have captured our imagination and inspired new generations of car enthusiasts. Like so many of the cars he creates, George is an American original.

This spectacular show couldn't happen without the many sponsors and volunteers who have spent countless hours to make this event possible. We would especially like to thank the City of Culver City and our downtown merchants for their support in allowing us to turn downtown into one of the greatest gatherings of street rods and classics cars in all of Southern California. This year's car show also would never get out of the starting blocks if not for our corporate sponsors like Meguiar's, Trader Joe's, the many dealerships of Galpin Motors, and K-Earth FM 101 who is broadcasting live again this year from the streets of Culver City.

Along with our many corporate supporters, we would also like to acknowledge our Trophy Sponsors and car show judges. Each trophy is sponsored by the generous donation of individual or local businesses from throughout our great community. Make sure you stick around to see the winners.

The Exchange Club is proud to have been a part of this community for more than 60 years. Each year, we put on the annual Fourth of July Fireworks Spectacular, co-sponsor the Children's Disability Carnival and raise thousands of dollars to support Culver City youth and youth programs. The Exchange always welcomes new members. We meet at noon for lunch every Tuesday at the Culver City Elk's Lodge. Join us.

The Car Show is our chance to have a little fun while highlighting the best that Culver City has to offer. So, kick back, dance to a little rock n' roll, check out the classic wheels, and come **Cruisin' Back to the Fifties** – Culver style!

Keep Cruisin'!
Mike Snell,
President, Exchange Club of Culver City

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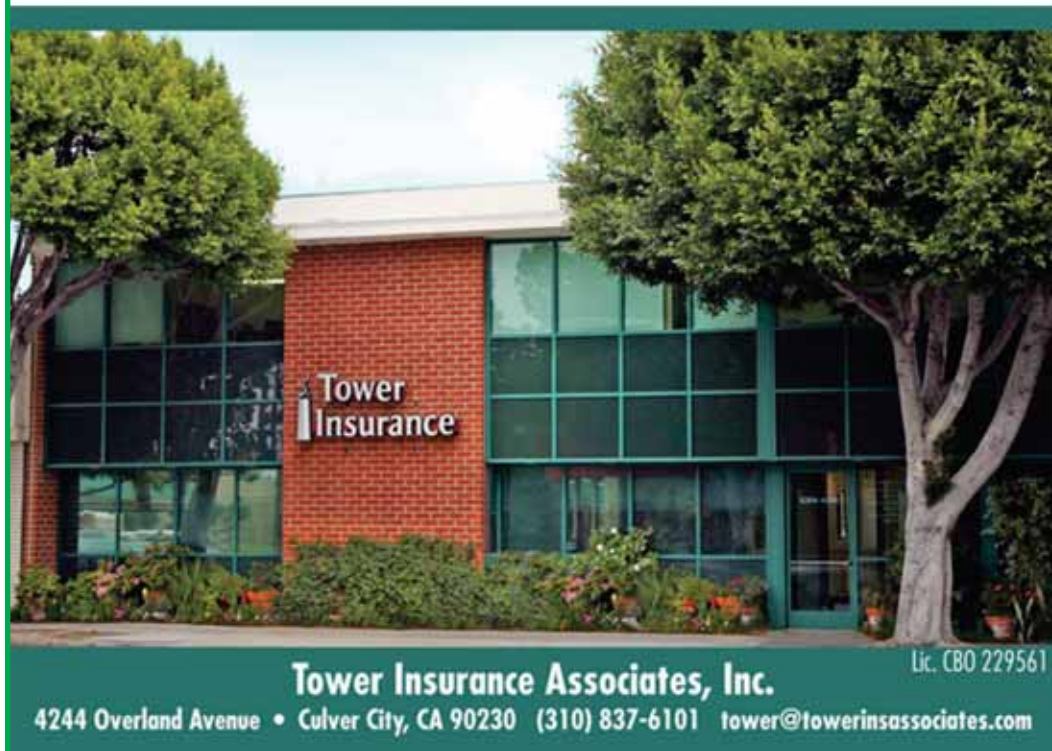


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The Beauty was sent to George for some final touches. A vertical grill was formed with a repetitive gun inset concealed into the center. Flap headlights were used to confuse the oncoming villains. A multiple gas nozzle was built into the lower rolled pan and has an electric trap door. The rear section has a center deck trap door

through which protrudes rockets to shoot at following villains. The top has been extended 10" housing a bullet proof simulated glass with slots for armed warfare and a bullet proof steel plating surrounding the Green Hornet and Kato. Rear wheel shields cover the special Formula tires and Cragger styled wheels. STP lubricant is used throughout the vehicle for the super servicing needed for the powerful 500 H.P. engine. The "Black Beauty" holds true to its name with 30 coats of metal flake pure black green pearl of essence lacquer, hand rubbed to a high brilliant gloss.

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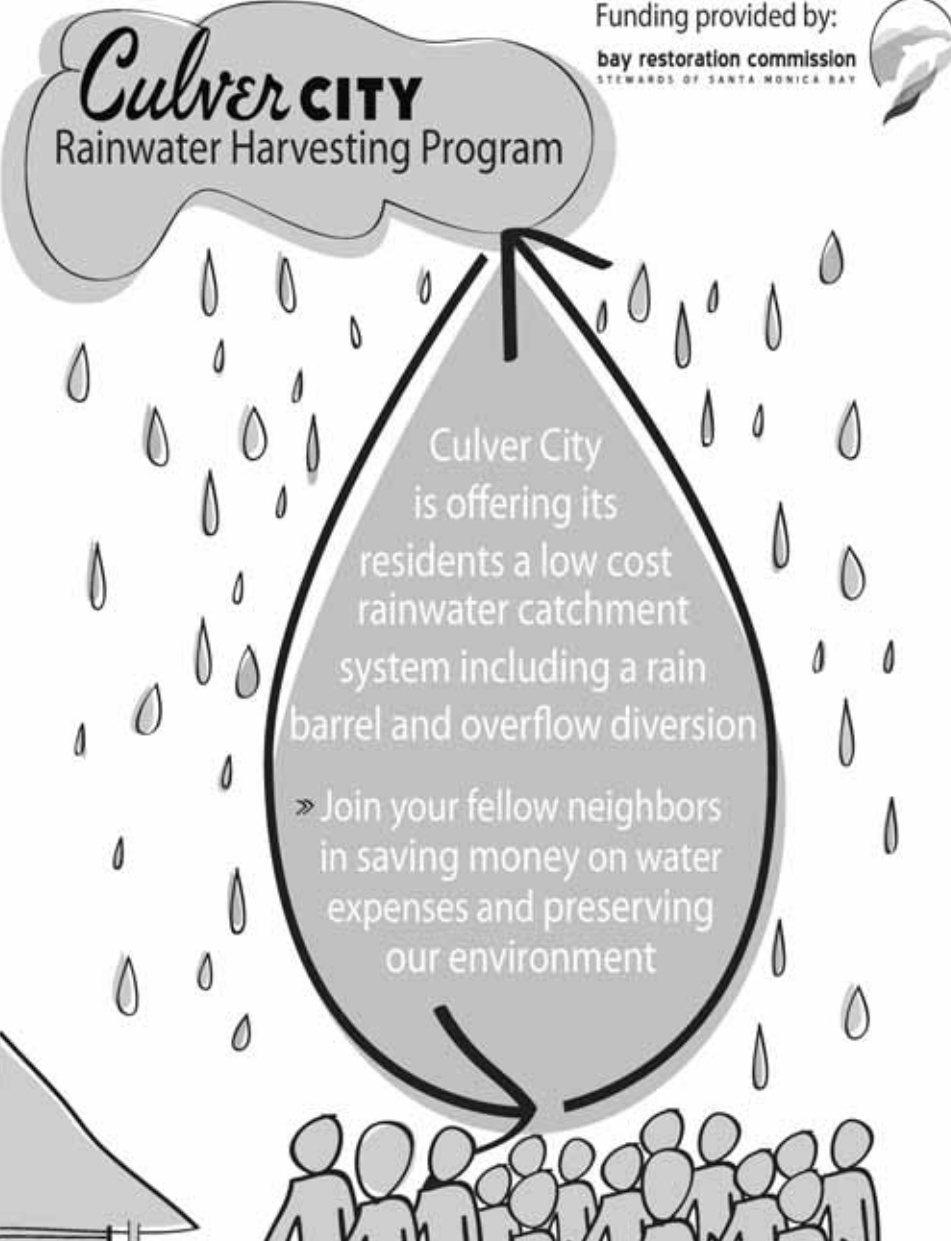
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IEWS FROM THE PAST



About The Exchange Club

The Culver City Exchange Club members reside, own businesses, or work in the local area. They are committed to providing the citizens of Culver City and the surrounding area a better place to live by providing community services in the form of:

Coordinating and presenting the Annual 4th of July Fireworks Show; co-sponsoring the "Cruisin' Back to Culver City" Car Show. Providing funding for community based organizations like: the Culver-Palms YMCA; Culver City Little League; Culver City High School Athletics; Culver City Youth Health Center; Culver City Senior Center; and other charitable organizations.

Membership is open to all persons who either live or work in the local area.

The cost of membership is a low monthly dues payment which includes weekly lunches at the Elks Lodge. Each member is expected to work on one or more of the local community service projects conducted by the club (e.g., Annual Search for Talent Show, 4th of July Fireworks Show, Get Out the Vote projects, Senior Citizen dinners, etc.).

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